

Cooperation with the Professional Community

Workshop March 30 2019

Bill C

CPC Chair 2019-2021

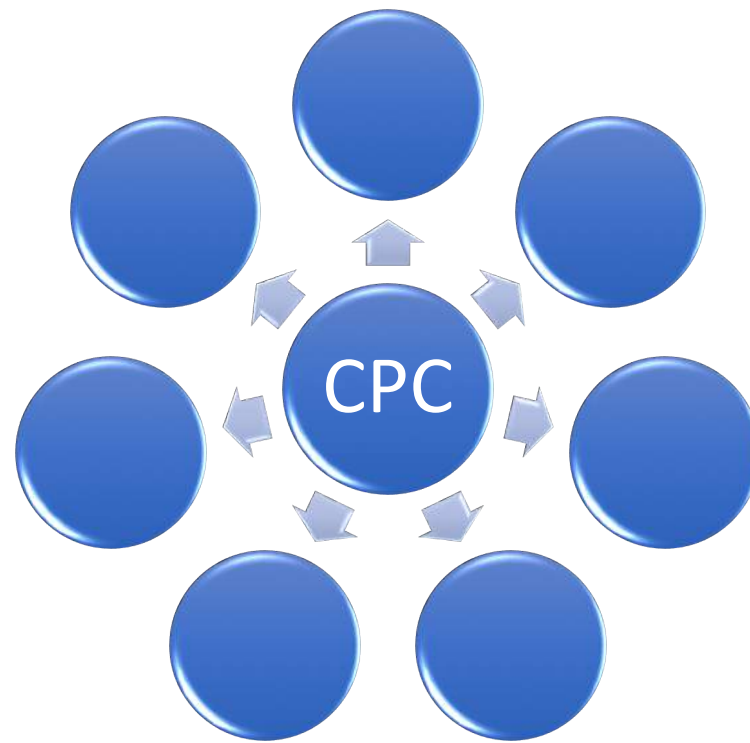
Eastern Ontario International

Agenda

- Welcome
- Who are the Professional Community?
- What AA is – the Preamble in three parts
- What AA does
- What AA does not do
- What can we do? A time for sharing
- Pre-conference Input – LinkedIn Page

CPC and Professional Communities

...those who deal with problem drinkers in the course of their work



CPC and Professional Communities



The GRAPEVINE

VOL. IV, NO. 1, JUNE, 1947. P. O. BOX 328, GRAND CENTRAL ANNEX, NEW YORK 17. YEARLY, \$2.50; COPY, 25c

The national monthly journal of Alcoholics Anonymous, devoted to those seeking further knowledge on the problem of alcoholism, with the hope that it will help all alcoholics everywhere. Individual opinions expressed here are not, necessarily, those of A.A. as a whole.

Alcoholics Anonymous

Alcoholics Anonymous is a fellowship of men and women who share, their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is an honest desire to stop drinking. A.A. has no dues or fees. It is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, and neither endorses nor opposes any causes. Our primary purpose is to stay sober and to help other alcoholics to achieve sobriety.

The A.A. Program of Recovery is incorporated in The 12 Steps. The A.A. book of experience, Alcoholics Anonymous, and other literature, including The 12 Points of Tradition, are available through any group or the Central Office, P.O. Box 459, Grand Central Annex, New York 17, N. Y.

What is the Preamble?

- Intended as a concise definition of AA – A Mission Statement
- First appeared in the Grapevine in June 1947
- Written by Tom Y
- Updated in 1958 to remove the word “honest”

Alcoholics Anonymous 
Area 83 Eastern Ontario International

The Preamble – a consideration in 3 Parts

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Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

Part 1

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism

Part 2

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for A.A. membership; we are self-supporting through our own contributions.

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Part 3

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety

What Does A.A. Do?

- We offer a Twelve Step program of recovery
- Groups put on A.A. meetings
- A.A. members share their experience
- Local committees carry the A.A. message

What AA does Not Do

- Solicit members
- Make medical diagnoses
- Provide hospitalization or drugs
- Keep attendance records/case histories
- Offer religious services
- Address prevention, treatment, advocacy or legislation

Getting Started in C.P.C A Few Suggestions

- Speaking at Non-A.A. Meetings
- How A.A. Members Cooperate with Professionals
- A Member's- Eye View of A.A
- A.A. Fact File



C.P.C. Kit and Workbook are very useful!

CONTENTS OF C.P.C. KIT

List of Kit Contents	(F-66)
A.A. Fact File	(M-24)
CPC Power Point Presentation*	(F-175)
C.F.C. DVD*	(DV-13)
For volunteers staffing an A.A. exhibit (Flyer)*	
WORKBOOK: CPC Workbook	(M-411)
A.A. GUIDELINES:	
Serving Alcoholics With Special Needs	(MG-16)
Cooperation with the Professional Community	(MG-11)
Cooperating with Court, D.W.I. and Similar Programs	(MG-5)
For A.A. Members Employed in the Alcoholism Field	(MG-10)
Relationship Between A.A. & Al-Anon	(MG-8)
Public Information	(MG-7)
SERVICE MATERIAL:	
A.A. Fact Sheet	(SMF-94)
Information on Alcoholics Anonymous	(F-2)
Working with Students Attending Professional Schools*	(F-106)
Alcoholics Anonymous as a Resource For Drug & Alcohol Court Professionals*(F-177)	
Suggestions for Using the A.A. Grapevine and La Viña as a Tool in Cooperation with the Professional Community Service*	(F-190)
PUBLICATIONS:	
About A.A. Newsletter	(F-13)
Current Box 1-1-2	(F-36)
A.A. Grapevine Magazine	(F-41)
CATALOGS/ORDER FORMS:	
Literature Catalog (includes A.A.W.S. and A.A. Grapevine material)	(F-10)
Special literature packages are for sale to CPC committees and contacts only. For information please contact cpo@aa.org .	
PAMPHLETS:	
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How A.A. Members Cooperate with Professionals	(F-29)
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Problems Other Than Alcohol	(F-35)
The A.A. Member - Medications & Other Drugs	(F-11)
Three Talks to Medical Societies by Bill W.	(F-6)

*Item is not available on our Web site. Please contact cpo@aa.org if you have questions about this item.

Rev 03/12

F-66W

Cooperation With the Professional Community WORKBOOK

Alcoholics Anonymous
Area 83 Eastern Ontario International

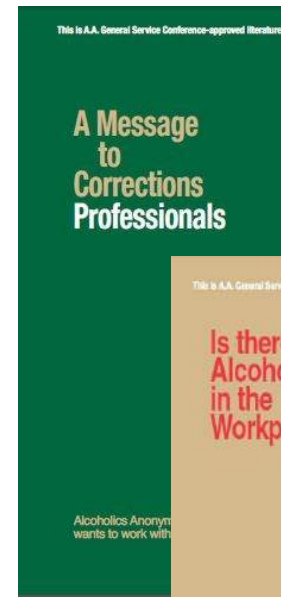
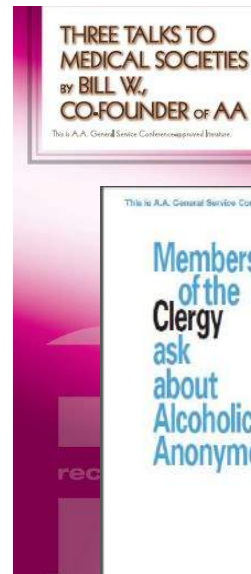


There are Sample Letters to Professionals

- Physicians, Police, Clergy and Legal in the CPC workbook
- Specific to their line of work and how we can assist them when dealing with alcoholics
- Additional sample letters included



Pamphlets are written for Professionals



Additional On-line Resources

The screenshot displays the Alcoholics Anonymous website interface. At the top left, there is a search bar labeled "Search Our Site" and a navigation menu with "Home" and "Information for Professionals...". To the right of the search bar is a blue silhouette of a group of people. Below the navigation, a section titled "Information For Professionals" features a blue header and a paragraph: "Professionals who work with alcoholics share a common purpose with Alcoholics Anonymous: to help the alcoholic stop drinking and lead a healthy, productive life. We can serve as a source of personal experience with alcoholism as an ongoing support system for recovering alcoholics." Below this is a "RESOURCES FOR PROFESSIONALS" section with a paragraph explaining the support provided by A.A. members and service committees. On the right side, there is a video player with a play button and a title "Videos for Professionals" and "A.A. Video for Healthcare Profess". Below the video player is a thumbnail for "Alcoholics Anonymous - Let's Be Friendly with Our Friends". To the right of the video player is a section for "About A.A. Newsletter for Professionals", which includes a link to subscribe via email and a preview of the "CURRENT ISSUE: About A.A. Fall 2018" featuring "A.A. and the Older Alcoholic". At the bottom right, there is a search bar for "Search within About A.A. newsletters".

Search Our Site

Home Information for Professionals...

Information For Professionals

Professionals who work with alcoholics share a common purpose with Alcoholics Anonymous: to help the alcoholic stop drinking and lead a healthy, productive life. We can serve as a source of personal experience with alcoholism as an ongoing support system for recovering alcoholics.

RESOURCES FOR PROFESSIONALS

Alcoholics Anonymous has many A.A. members and service committees who are available to provide professionals with information about Alcoholics Anonymous. A.A. has a long history of cooperating but not affiliating with outside organizations and being available to provide A.A. meetings or information about A.A. upon request. A.A. communicates with professionals such as: doctors or other health care professionals, members of the clergy, law enforcement or court officials, educators, social workers, alcoholism counselors, therapists, or others who deal with problem drinkers in the course of their work. To contact A.A., please [Click HERE](#).

Videos for Professionals

A.A. Video for Healthcare Profess

Alcoholics Anonymous - Let's Be Friendly with Our Friends

About A.A.
Newsletter for Professionals

To subscribe via email to *About A.A.*, [Click here](#).

CURRENT ISSUE:
About A.A. Fall 2018
A.A. and the Older Alcoholic

Fall 2018 – A.A. and the Older Alcoholic

Search within About A.A. newsletters

CPC Display is Available

Alcoholics Anonymous

Area 83 Eastern Ontario International

*Co-Operation
with the
Professional Community*

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Some examples of C.P.C. In Action

- Pamphlets in Doctors' offices
- AA cards in holder
- Bring a Friend Night
- Presentations at Professional organizations
- Letters to Clergy

How To Get Active in C.P.C.

- Talk to your Service Sponsor and G.S.R.
- Attend District meeting/ C.P.C. Intergroup
- Offer to help at conferences, presentations
- Familiarize yourself with C.P.C. literature and “Speaking at Non-A.A. meetings”



A suggestion for Discussion

- We have 7 quarters left in Panel 69
- Would there be interest in a Webinar hosted once per quarter?
- Topics could include, for example
 - How do Districts and Groups approach Professionals
 - How to Carry the Message further – a role for Group members
 - Examples by Districts of Presentations and Feedback

Pre-Conference Input – LinkedIn Page for AA

What is LinkedIn?

- LinkedIn is the world's largest professional network with hundreds of millions of members, and continues to grow rapidly.
- LinkedIn's mission is to connect the world's professionals to make them more productive and successful.



Pre-Conference Input

LinkedIn Page - The consultant's recommendations include:

- Give a basic definition of what anonymity is and how that helps the client
- Leave out a contact phone number and only use a link to the professionals' page
- Use non- AA terminology in describing how AA works that are familiar to professionals
- Use AA and Alcoholics Anonymous as the page name, with a reference to AAWS as the page owner
- Use a logo/image that reflects a message that AA is clear, consistent, skilled, competent and qualified to be doing what it does; and to not use the blue people logo, which is not widely recognized outside of the website and does not send this message



Pre-Conference – LinkedIn Page

- Use materials that professionals can benefit from; it is beyond the scope, and not audience-specific, to highlight the Big Book or Twelve & Twelve (for example)
- Focus on using positive language that invites and gets people interested, so they will want to learn more. Be careful using phrasing surrounding “what AA does not do” because it is not inviting and can be off-putting
- Include audience page testing in the roll out plan and invite a group of professionals from a wide cross-section of backgrounds to review and discuss the page